



EMILY SHIELDS



CONTACT

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SKILLS



I also regularly use G-Suite and Microsoft programs.

EDUCATION

DIGITAL ARTS CERTIFICATE, 2009 Graphic Design

State University of New York at Westchester
Community College, Valhalla, NY

BACHELOR OF ARTS, 1999 Art History

State University of New York at New Paltz
New Paltz, NY

ABOUT ME

I'm an experienced agency designer. For the last 12+ years, I've been a designer for a boutique creative agency, working on a wide variety of projects for large, well-known brands as well as small to mid-sized businesses.

I'm a hybrid creative. That means I'm a graphic designer who also loves to write. The two go hand-in-hand when developing a concept.

I'm a collaborator. As a true team player, problem solver, and conceptual thinker, I enjoy being part of a creative team made up of other good-humored, genuine humans.

I'm a strategic thinker. With any client, I strive to understand their business – their goals and challenges – so that I can approach the creative work from a strategic point-of-view.

EXPERIENCE

Senior Graphic & Web Designer

Words and Pictures Creative Service 2010-2022

- Conceptualize and design a variety of marketing materials including websites, emails, digital ad campaigns, print pieces, trade show graphics, logos, brand collateral, and more for various agency clients, incorporating internal and client feedback.
- Contribute to ideation sessions as part of the process of developing new creative for clients.
- Become familiar with the corporate identity systems for different clients, and execute projects with attention to these guidelines.
- Meet deadlines and communicate progress.
- Stay on top of design trends, and attend professional development webinars, training sessions, conferences, etc.

Designer & Studio Assistant

Visual Language LLC 2009-2010

- Assist with all the creative and administrative aspects of running a small design studio, including ideation, logo design, digital production, image retouching, typesetting, layout, research, creation of comps, client contact, and office management.

Freelance Designer

Various clients 2008-2009

From 2000 through 2007, I gained business experience working in data analysis roles at companies such as Towers Perrin, Morgan Stanley, and McLagan Partners.